

FEATHER TOUCH

PRESENTS

4
EDITION



SILVER
FEATHER
AWARDS



PARTNERS

4^{EDITION} ®

**SILVER
FEATHER
AWARDS**™

23 DECEMBER, THE ORCHID, MUMBAI | 10:00 AM ONWARDS

INITIATED BY

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VISIONARY
CEO OF THE YEAR

SANJAY MALHOTRA
Chief Executive Officer
Hindustan Colas Pvt. Ltd.





REAL ESTATE PROFESSIONAL
OF THE YEAR

SANJAY CHOUDHARY
CEO and Founder
Incuspaze Solutions Private Limited



BEST HR PROFESSIONALS

PRABHAKAR AZAD
Chief People and Process Officer
Ashwin Sheth Group





CHRO OF THE YEAR

RAKESH ARORA
CHRO / HR Director
Auxein Medical Pvt. Ltd.





TRAILBLAZING CEO'S

SANJAY MALHOTRA
Chief Executive Officer
Hindustan Colas Pvt. Ltd.





MARKETING HEAD OF THE YEAR

SAIBAL BISWAS

Senior Vice President and
Head of Marketing, Partnership & PR
MediBuddy





EMERGING LEADER IN HEALTHCARE

NISHANT MISHRA
Assistant Vice President
Jobizo





BEST HR PROFESSIONALS

KALPAK HUDDAR

Head of HR – India, Australia, and
New Zealand Foundever





CSR LEADERSHIP AWARD

RAMA A IYER
Director General
WPP India Foundation





OPERATIONAL EXCELLENCE AWARD

ROHIT GARG
Chief Operating Officer
Hindustan Colas Pvt. Ltd.





BEST HR PROFESSIONALS

SAHIL NAYAR
Senior Associate Director
KPMG





MEDIA MARKETER OF THE YEAR

ANANT ABHISHEK
Media Marketing Lead
MediBuddy





MOST INFLUENTIAL HR LEADERSHIP AWARD

DR. BHUPENDRA KAUSHAL
Head HR (Manufacturing)
Zydus Wellness Limited





BEST HOMEOPATHY DOCTOR IN PUNE

DR. SHITAL AJAY BAIRAGI
Homeopathy 24 by 7





DIGITAL LEADER OF THE YEAR

AKSHAY BHATLA
Digital Growth & Marketing Leader





BEST PRODUCT LAUNCH CAMPAIGN

#IndiaKaregaGIY
VEGA





BEST PATIENT SUPPORT PROGRAM

Vega Club
Dr. Reddy's Laboratories





BRAND RENOVATION AWARD
(BRAND TRANSFORMATION)

Narayana Health





BEST MARKETING CAMPAIGN

Berok Zindagi 5.0
Cipla Ltd.





INNOVATIVE SALES APPOINTMENT
GENERATION PLATFORM

Sawara Solutions Pvt Ltd.
(Promilo.com)





INNOVATION & STRATEGY
(BEST INNOVATION IN DIGITAL)

Plant & Machinery, WWW SBG - WET IC
L&T Construction





BEST BRAND RENOVATION

Zuno General Insurance Limited





EXCELLENCE IN DIGITAL-LED
MULTI-CHANNEL CUSTOMER SERVICE

IndiaFirst Life Insurance Company





MOST EFFECTIVE USE OF SOCIAL MEDIA
IN MARKETING

#IndiaKaregaGIY
VEGA





BRAND OF THE YEAR IN TECHNOLOGY
SERVICES

ATOS





BEST ORTHOPAEDIC IMPLANT INNOVATION

Auxein Medical Pvt. Ltd.





BEST MARKETING CAMPAIGN AWARD

Take Care
Narayana Health





BEST STARTUP IN BUSINESS CONNECTIONS

Sawara Solutions Pvt Ltd.
(Promilo.com)





BEST INNOVATION BRAND OF THE YEAR

Ivabid OD (Ivabradine)
Abbott Ltd.





RESIDENTIAL PROPERTY OF THE YEAR (WEST)

Romell Group





DIGITAL TOOLS IN IRRIGATION BUSINESS

Large Water Systems (North & West) BU Digital Tools
L&T Construction





HEALTHCARE INNOVATION IN
MEDICAL LOGISTICS

TEN
Total Emergency Network





AUTO COMPONENTS BUSINESS
LEADER OF THE YEAR

Gestamp India





BEST USE OF INFLUENCER MARKETING

#IndiaKaregaGIY
VEGA





BRAND CAMPAIGN OF THE YEAR

"Doctor ki home delivery in 10 mins"

MediBuddy

ITW Playworx





OUTSTANDING PATIENT-CENTRIC CAMPAIGN
OF THE YEAR 2023

Humrahi
Lupin Ltd.





OUTSTANDING CUSTOMER-CENTRIC CAMPAIGN
(HEALTHCARE)

Lungs Matter
Cipla Ltd.





INNOVATIONS IN CSR PRACTICES

WPP India Foundation





BEST B2B & B2C CONNECTION PLATFORM

Sawara Solutions Pvt Ltd.
(Promilo.com)





MOST TRUSTED DEVELOPER
OF THE YEAR (WEST)

Romell Group





OPERATIONAL EXCELLENCE AWARD

Marico Limited





BEST IN-HOUSE MAGAZINE

Open House
Zuno General Insurance Limited





REGIONAL/RURAL BANCASSURANCE LEADER

IndiaFirst Life Insurance Company

