



Business Innovation Conference & Awards

24TH FEBRUARY, 2022 | VIRTUAL

FEATHER TOUCH



**BEST ONLINE PAYMENTS
SOLUTION (MERCHANT)**

**CCAvenue
(Infibeam Avenues)**

BFSI



**BEST MARKETING
CAMPAIGN**

**Nippon India Silver
ETF – NFO - Nippon
India Mutual Fund**

BFSI



**BEST USE OF
SOCIAL MEDIA**

**Nippon India
Mutual Fund**

BFSI



**BEST INNOVATION
AWARD (GAMING)**

**Bringing mobile
gaming to next billion**

BRANDING &
MARKETING

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BEST MARKETING CAMPAIGN

**Bingo! The Story of
Achha Aaloo
ITC Ltd.**

BRANDING &
MARKETING



BEST PRODUCT LAUNCH CAMPAIGN

**Launch of Aashirvaad
Svasti Mishti Doi
ITC Ltd.**

BRANDING &
MARKETING



BEST STRATEGY MARKETER AWARD

AMIT DHAR
Dy. General Manager
(Sales & Marketing)
Imerys Ceramics Pvt. Ltd.

BRANDING &
MARKETING



LEADERS OF TOMORROW AWARD

**SURENDRANATH
PERUMAREDDY**
Chief Executive Officer
Umberto Ceramics International
Private Limited

BRANDING &
MARKETING

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DIGITAL MARKETER OF THE YEAR AWARD

SHETANSHU DIKSHIT
Campaign Manager
ITC Ltd.

BRANDING &
MARKETING



B2B DIGITAL MARKETING EXCELLENCE AWARD

NUPUR CHAUHAN
Head- Marketing & Corporate
Excellence
EOS & eDAS

BRANDING &
MARKETING



RE-BRANDING/ BRAND RENOVATION OF THE YEAR

TATA Wiron
Tata Steel Limited

BRANDING &
MARKETING



SAAS SALES LEADER OF THE YEAR

PRANAV SHARMA
EVP & Business Head
Eureka Digitisation &
Automation Services (eDAS)

BRANDING &
MARKETING

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BEST CFO IN FINANCIAL PLANNING MANAGEMENT

SIKANDER YADAV
CFO
Dalmia-OCL

BRANDING &
MARKETING



NEW PRODUCT OR SERVICE INTRODUCTION

TATA Wiron
Tata Steel Limited

BRANDING &
MARKETING



BEST CORPORATE SOCIAL RESPONSIBILITY PRACTICES

#STOPTHEHELMETEXCUES
(Ride to Safety)
ICICI Lombard General
Insurance Company Ltd.

Corporate Social
Responsibility



BEST USE OF CSR PRACTICES IN EDUCATION SECTOR

**Education to Livelihood
Program**
WPP India Foundation

Corporate Social
Responsibility

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**BEST USER EXPERIENCE
DESIGN FIRM**

Divami Design Labs

DESIGN



**SKILL DEVELOPMENT
COMPANY OF THE YEAR**

Aptech Limited

EDUCATION



**YOUNG RESEARCH ENGINEER
OF THE YEAR**

SWAYAM MITTAL
Senior Research Engineer
Hitachi India R&D Labs

ENGINEERING



**FOOD BRAND
OF THE YEAR**

Happilo

FOOD &
GROCERY

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ENTREPRENEUR OF THE YEAR

VIKAS D NAHAR
Founder
Happilo International Private
Limited.

FOOD &
GROCERY



BUSINESS LEADER OF THE YEAR (HEALTHCARE CONTRIBUTOR)

K. NARENDER REDDY
COO
Natural Remedies Pvt Ltd.

HEALTHCARE



OUTSTANDING ACHIEVEMENT IN MENTAL HEALTH PROMOTION AWARD

**Mental Health Campaign
Hindustan Zinc**

HEALTHCARE



MARTECH VISIONARY OF THE YEAR

SUSHANT DATTA
Head of Marketing
Natural Remedies Pvt. Ltd.

HEALTHCARE

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BEST TARGETED MENTAL HEALTH INITIATIVE

Mental Health Campaign
Hindustan Zinc

HEALTHCARE



INNOVATIVE DIGITAL MARKETER OF THE YEAR

ABHISHEK KUMAR
Digital Marketing Head
Natural Remedies Pvt. Ltd.

HEALTHCARE



BEST HR COMPANY TO WORK FOR

Airbus Group India
Pvt. Ltd.

HUMAN
RESOURCES



DREAM COMPANY TO WORK FOR

Aeris Communications
India Pvt. Ltd.

HUMAN
RESOURCES

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HR ICON OF THE YEAR

SURAJ CHETTRI
Regional Director
(Human Resources)
Airbus Group India Pvt. Ltd.

HUMAN
RESOURCES



INNOVATION IN HR TRANSFORMATION

SUHAS ATHMA
Chief Human Resources Officer
EV & IOT Technology Enterprise

HUMAN
RESOURCES



LEADERS OF TOMORROW AWARD

DURGESH KUMAR
General Manager (Human Resource)
Shyam Indus Power Solutions
Pvt. Ltd.

HUMAN
RESOURCES



ORGANIZATION WITH INNOVATIVE HR PRACTICES

**Bharat Heavy
Electricals Limited**

HUMAN
RESOURCES

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**DREAM COMPANY TO
WORK FOR**

**FIL Industries Private
Limited**

HUMAN
RESOURCES



**BEST INNOVATION IN
CONSUMER ELECTRONICS**

**Philips handheld garment
steamer
Philips Garment Care**

INNOVATION



**INNOVATIVE BUSINESS
LEADER**

ANKUSH GROVER
AVP, Operations and Customer
Experience
**OYO Workspaces and
OYO Campus**

INNOVATION



**BEST INNOVATIVE
PRODUCT OF THE YEAR**

**Philips high-performance
silent Mixer Grinder
HL7777/00
Philips Kitchen Appliances**

INNOVATION

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**BEST INNOVATIVE
START-UP OF THE YEAR**

Visualez

INNOVATION



**CEO OF THE YEAR
(IOT)**

DR. RISHI BHATNAGAR
Board Member & President
Aeris Communications
India Pvt. Ltd.

INTERNET OF
THINGS



**INNOVATION IN IT
INDUSTRY**

**Dreamz Tech
Solutions Pvt. Ltd.**

INFORMATION
TECHNOLOGY



**BEST USE OF IT IN
HEALTHCARE**

**IL TakeCare App.
(Cal Scan feature)
ICICI Lombard General
Insurance Company Ltd.**

INFORMATION
TECHNOLOGY

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BEST DIGITAL PSU
**Bharat Heavy
Electricals Limited**

INFORMATION
TECHNOLOGY



**WOMEN SUPER
ACHIEVER AWARD**
DR. SHARMILA H. AMIN
Chairperson & Member Board
Globe Forwarding
Agencies Pvt. Ltd.

LOGISTICS



**AWARD FOR EXCELLENCE
IN MANUFACTURING
PRACTICES**
Kalyani Technoforge Ltd.

MANUFACTURING



CEO OF THE YEAR
RAVINDRA NAGARKAR
CEO and Wholtime Director
Kalyani Technoforge Ltd.

MANUFACTURING

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**BEST CONSTRUCTION
COMPANY AWARD**

**H.G. Infra
Engineering Ltd.**

REAL ESTATE &
CONSTRUCTION



CEO OF THE YEAR

Dr. NITESH KUMAR
MD & CEO
Emami Realty Limited

REAL ESTATE &
CONSTRUCTION



**INDIA'S BEST
MANUFACTURING COMPANY**

**Hydro Mechanical
Engineering Products
BEKEM Infra Projects
Pvt. Ltd.**

REAL ESTATE &
CONSTRUCTION



**MOST ADMIRERD UPCOMING
PROJECT OF THE YEAR**

**Emami Aastha
Emami Realty Limited**

REAL ESTATE &
CONSTRUCTION

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**INDIA'S BEST ENGINEERING
& INFRASTRUCTURE
COMPANY**

**BEKEM Infra
Projects Pvt. Ltd.**

REAL ESTATE &
CONSTRUCTION



**CARBON FOOTPRINT
ACCOUNTING
(ENERGY SECTOR)**

INDRRANIL ROY CHOUDHURI
AVP - Marketing & Sustainability
Kreate Energy (I) Pvt. Ltd.

SOLAR



**MOST INNOVATIVE
SOLAR ENERGY PRODUCT**

**Sungrow India
Pvt. Ltd.**

SOLAR



**OUTSTANDING WOMEN EXCELLENCE
AWARD (MARKETING)**

SHWETA BERRY
Director Marketing & Head of
Strategic Alliances- Industry &
Academia, Marcom, Sales
Enablement and CSR Divisions
Aeris Communications India
Pvt. Ltd.

WOMEN

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WOMAN ENTREPRENEUR OF THE YEAR

NEHA PURI
Founder & CEO
Vavo Digital

WOMEN



OPERATIONAL EXCELLENCE AWARD

MACs Revenue Leakage
Recovery
Northern Trust India

QUALITY



SERVICES QUALITY EXCELLENCE AWARD FOR CLIENT SERVICING

**Ilantus Technologies
Private Limited**

QUALITY



BUSINESS INNOVATION AWARD

Global Services
Digitization
Northern Trust India

QUALITY

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**MOBILE APP
DEVELOPMENT**

**Mobulous
Technologies**

SOCIAL MEDIA &
DIGITAL MARKETING



**MOST ADMIRERD SHOPPING
MALL OF THE YEAR**

Red Sea Mall

SHOPPING MALL
& MULTIPLEX



**MOST ADMIRERD MARKETING
CAMPAIGN OF THE YEAR**

**Rebranding Campaign
Red Sea Mall**

SHOPPING MALL
& MULTIPLEX



**AWARD CEREMONY
VIDEO LINK**

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