

National Feather Awards



CONSUMER CONNECT INITIATIVE

CELEBRATING THE SPIRIT OF LEADERSHIP

The National Feather Awards recognised some of the brilliant leaders from across the industry



DR. ANANTA SINGH RAGHUVANSHI
Senior Executive Director
Experion Developers

Pallavi.chakravorty
@timesgroup.com

Leadership is about making a difference to others and creating an impact. It's about a goal rather than about a role. It's about inclusiveness and reaching out. It's about the balance between being strong but not rude. Leadership is indeed, precious. And, it was this essence of leadership that the National Feather Awards organised by Feather Touch Business Solutions aimed to celebrate.

As Ankit Joshi, Founder & CEO, Feather Touch Business Solutions aptly said during his keynote address: "National Feather Awards is hosted to recognise individuals and organisations who have made outstanding contribution to the industry and society. It is also an effort to celebrate their compassion, discipline and zeal for learning."

The virtual awards aimed to recognise peo-



KARAN CHECHI
Director, TechSci Research

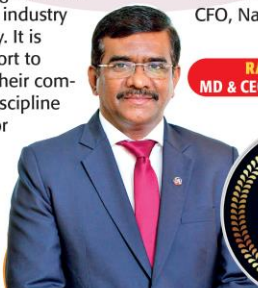


MARKET RESEARCH
BUSINESS TO BUSINESS
RESEARCH AWARD
New Age TechSci
Research Pvt Ltd

ple from established industry, senior leaders, business owners, entrepreneurs and ecosystem enablers who are consistently contributing and spurring innovation and injecting a lot of confidence. Hosted by Ridima Wali, the event turned out to be a huge success.

The event began with giving out the Excellence in consistency and Liquidity management & CFO of the year -- Supply chain & logistics sector award to Anish Maheshwari, Group CFO, Navkar Corporation. While

RAJ KIRAN RAI G.
MD & CEO - Union Bank of India



HUMAN RESOURCES
HALL OF FAME
AWARD



PARIKSHIT PAWAR
Senior VP and Head of Marketing,
Shapoorji Pallonji Group

receiving the award he said, "I am immensely grateful for the award. It has given me a sense of self belief and will help me attain success in my future endeavours." The CEO of the year went to D. Singh, Chairman & MD, IREL India Ltd. "I feel humbled to receive the award and grateful to the organisers for picking me as the winner," he said. The CHRO of the year award went to Ashwini Gupta,

National Feather Awards is hosted to recognise individuals and organisations who have made outstanding contribution to the industry and society. It is also an effort to celebrate their compassion, discipline and zeal for learning

ANKIT JOSHI
Founder & CEO, Feather Touch
Business Solutions



Group Head-HR, ACB India Ltd.

The most Innovative Real Estate Marketing Campaign of the Year went to the Shapoorji Pallonji Group. Parikshit Pawar, Senior VP and Head of Marketing of the company extended his thanks. "I would like to thank the organisers for the award. Vanaha was one of the most challenging briefs that we got as a team and I am glad we could do full justice."

The awards were given under the categories of Branding & Marketing, Digital Marketing & Social Media, Shopping Mall & multiplex, Human Resources, Multiplex, BFSI, CSR, Education, Women Leadership, Real Estate, IT & ITES, Manufacturing, Logistics and IoT.



REAL ESTATE
INNOVATIVE REAL ESTATE
MARKETING CAMPAIGN
OF THE YEAR
VANAHA - Shapoorji
Pallonji Real Estate



BEST MARKETING
CAMPAIGN OF THE
YEAR (ASPIRATIONAL
HOUSING)
Joyville Hadapsar Annexe
- Joyville Shapoorji
Housing Pvt. Ltd

AWARD WINNERS

- **OUTSTANDING LEADERSHIP AWARD (SALES & SERVICES)**
R. SRINIVASAN, Vice-President, Pratham Motors Pvt. Ltd.
- **BEST USE OF SOCIAL MEDIA (MUTUAL FUND)**
Various - DVI0 Digital - Nippon India Mutual Fund
- **VALUABLE TECHNICAL INNOVATION**
MultiTv
- **MARKETING CAMPAIGN OF THE YEAR**
Akela Hi Kaafi Hai - Tata Pravesh - Wunderman Thompson - Tata Steel Limited
- **CORPORATE COMMUNICATION PROFESSIONAL OF THE YEAR**
VISHWANATH AMBADIPUDI, Corporate Communications Manager
HSIL Packaging Products Division AGI glasspac
- **CFO OF THE YEAR - SUPPLY CHAIN AND LOGISTICS SECTOR**
ANISH MAHESHWARI, Group CFO, Navkar Corporation Limited
- **BEST ENVIRONMENT EXCELLENCE AWARD**
Legrand Group India
- **CSR LEADERSHIP AWARD**
RAMA IYER, Director-General,
WPP India Corporate Social Responsibility Foundation
- **BEST CSR PRACTICES IN YOUTH DEVELOPMENT**
Education to Livelihood - WPP India Foundation
- **BEST USE OF CSR PRACTICES IN IT INDUSTRY**
Progress
- **BEST HYGIENE BRAND**
Fine Hygienic Paper FZE
- **BEST PREVENTIVE CARE BRAND**
vHealth by Aetna
- **OUTSTANDING WOMEN EXCELLENCE AWARD**
TULANAHINA MAITY, CVP & Head Human Resources - Bancassurance
Max Life Insurance Co Ltd.
- **OUTSTANDING CONTRIBUTION TO HR**
DR. SAUMYA BADGAYAN, General Manager - Corporate Strategy, HR/IR
Gold Star Jewellery Pvt. Ltd.
- **DREAM COMPANY TO WORK FOR**
Skipper Limited
- **CHRO OF THE YEAR**
ASHWINI GUPTA, Group Head-HR, ACB (India) Limited
- **BEST CORPORATE STRATEGY OFFICER AWARD**
ARJIIT DEY, Director - HR & Strategy, DYLIS Business Services Pvt. Ltd.
- **ENTREPRENEUR OF THE YEAR**
ANNAREDDY VENKATA SIVA REDDY, Chief Executive Officer
GND Solutions India Pvt Ltd.
- **BEST CYBERSECURITY SOLUTION OF THE YEAR**
Ilanitus Technologies Private Limited
- **AWARD FOR INNOVATION IN AI**
Globus Eight India Pvt Ltd.
- **MOST ADMIRABLE UPCOMING PROJECT OF THE YEAR**
Empire Industries Ltd. (Empire Industrial Centrum)
- **BEST PROJECT LAUNCH OF THE YEAR**
ANTALYA - Paradigm Realty
- **LUXURY PROJECT OF THE YEAR**
27 Summit - MAIA Estates LLP
- **MOST ADMIRABLE SHOPPING MALL OF THE YEAR**
Seasons Mall
- **BEST SHOPPING MALL DÉCOR COMPANY OF THE YEAR**
Divwall Décor "The Royal Gazebo - Phoenix Marketcity Bangalore
- **BEST SOCIAL INFLUENCER CAMPAIGN**
DVEN 2020 - Dell India
- **YOUNG DIGITAL ENTREPRENEUR OF THE YEAR**
NISHITHA YOGESH, Chief Executive Officer, Hunar Online Courses
- **NEW ENERGY CHAMPION OF THE YEAR**
AMAR NATH ANAND, Managing Director, Obelsk Power Pvt. Ltd.



WOMAN
PERSONALITY ICON
OF THE YEAR



VRUTIKA DAWDA
Director, IdeateLabs



BRANDING & MARKETING
AGENCY HEAD OF
THE YEAR



D. SINGH
Chairman & MD, IREL (India) Ltd.



PSU
CEO OF
THE YEAR