

INFORMATION TECHNOLOGY (IT)

ORGANIZATIONAL AWARD CATEGORIES

Awards for Complete Turnaround Management	Award for Innovation in IT Industry
Awards for Leveraging IT for Business Performance	Award for Solution Provider of the Year
Most Admired IT Company of the Year	Award for Best Implementation of Green IT
Emerging IT Company of the Year	Award for Process Innovation In IT
Award for Best e-governance Implementation	Award for Best Use of IT in Healthcare
Award for using E-commerce for Rural Marketing	Cloud Company of the Year
Award for Best Software Product Company in Intellectual Driven Business	Best Cloud Infrastructure
Award for Pioneering IT Industry initiative	Best Use of CSR Practices in IT Industry
Award for Total IT Quality Management	Best Ecommerce & Software Solution Supplier (Insurance)
Award for Cyber Security Management Initiative	Award for Excellence in Cyber Security

IT Leadership Award

DATA ANALYTICS

IT Leadership Award (Internet)	Award for Web Analytics
Award for Leadership in IT (Education)	Award for Social Analytics
Award for Leadership in IT (Banking)	Award for Analytical Innovation
Award for Leadership in IT (Manufacturing)	Award for Data Mining
Award for Leadership in IT (Logistics & Supply Chain)	Award for Innovative Use of Data Technology
Award for Leadership Strategy in ITeS	Award for Audience Segmentation
Award for Leadership In Embedded Software Technology	Award for Best Analytics Institute

INDIVIDUAL AWARD CATEGORIES

CEO of the Year	Lifetime Achievement Award
CIO / CTO of the Year	Cloud Innovator of the Year
Entrepreneur of the Year	KPO Entrepreneur of the Year
Marketing Professional of the Year	LPO Entrepreneur of the Year
Women Leadership Award	Outsourcing Entrepreneur of the Year
Young Achiever Award	Team Leader of the Year

OUTSOURCING

ORGANIZATIONAL AWARD CATEGORIES

Social Change Agent Award	Best Quality Program of the Year
Most Significant Contributor to the BPO Industry	Most Preferred Vendor for BPO Sector
Use of Technology for Operational Excellence Award	Best Help Desk Service Award
Award for Operational Excellence & Quality	Software Service Provider of the Year / Dialer Company
Outsourcing Innovation of the Year	Best Outsourcing Academy of the Year
Emerging Company of the Year	Health Insurance BPO Provider
Best Employer Brand of the Year	Outsourcing Organization of the Year
Fastest Growing Outsourcing Company of the Year	Award for Excellence in Customer Service
Best IT Enablement in BPO	Award for Excellence in People & Communication
Best Customer Experienced Delivered by a Contact Centre	Award for Best HR Practices
Most Admired Vendor For Outsourcing Sector	Award for Improvement & Innovation KPO
Shared Service Excellence Company of the Year	Most Preferred Vendor for KPO Sector

INDIVIDUAL AWARD CATEGORIES

CEO of the Year	Lifetime Achievement Award
CIO / CTO of the Year	Marketing Professional of the Year
Entrepreneur of the Year	Women Leadership Award
Young Achiever Award	Team Leader of the Year