

# COVID-19

## ORGANIZATIONAL AWARD CATEGORIES

CSR COVID-19 AWARD CATEGORY	COVID-19 RESPONSE RECOGNITIONS
CSR COVID Relief Project (Overall Community Support)	Best COVID-19 Company Response – Internal
CSR COVID Protection Project	Best COVID-19 Company Response – External
CSR COVID Indigenous Response Project	
COVID Healthcare Providers (Pvt Sector)	<b>MAIN STREAM CSR HEALTH IMPACT AWARDS CATEGORIES</b>
COVID PUBLIC Health Warriors	Health CSR Project – Health Campaign of the Year
COVID Social Impact Businesses	Environment Impact Initiative
COVID Essential Heroes	Swachh Bharat Impact
COVID Social Champions (Institution & Individual Both)	WASH Initiative
	CSR Health Campaign
	CSR Food Initiative
<b>COVID-19 COMMUNICATION CATEGORIES</b>	
Best COVID-19: Internal Communications	
Best COVID-19: Brand Communications and Storytelling	<b>COVID-19 HEALTHCARE AWARD CATEGORIES</b>
Best COVID-19: Events & Online Broadcasts	Most Innovative Solution for COVID-19
Best COVID-19: Purpose Driven Communications	Best use of Artificial Intelligence for COVID-19
Best COVID-19 Solution for Community Care	Best Virtual Meeting Software Solution for COVID-19
	Best COVID-19 Remote Monitoring Solution
<b>MARKETING AND PUBLIC RELATIONS AWARD CATEGORIES</b>	Best COVID-19 Training Solution
Best Use of Social Media - COVID-19-related Information	Best COVID-19 Software Solution
Communications or PR Campaign of the Year - COVID-19-related Information	Best COVID-19 Health Solution
Marketing Campaign of the Year - COVID-19-related Information	Best COVID-19 Telecommunications Solution
	Best COVID-19 Solution for Mental Health
<b>PRODUCT &amp; SERVICE AWARD CATEGORIES</b>	Best COVID-19 Solution for Workforce Management
Most Valuable Medical Innovation	Best COVID-19 Solution for Safeguarding the Vulnerable
Most Valuable Technical Innovation	Best COVID-19 Software Solution to Support Virtual Clinics
Most Valuable Product	-
Most Valuable Service	-

<b>SPECIAL AWARD CATEGORIES (INDIVIDUAL)</b>	<b>SPECIAL AWARD CATEGORIES (ORGANISATIONAL)</b>
Backline Medical Hero of the Year	Most Exemplary Employer
Delivery Hero of the Year	Most Valuable Corporate Response
Education Hero of the Year	Most Valuable Government Response
Frontline Medical Hero of the Year	Best COVID-19 Project Team
Government Hero of the Year	Best COVID-19 Building Design Project
Media Hero of the Year	Best COVID-19 Technology Solution
Public Service Hero of the Year	Combat COVID-19 with A.I.
Retail or Food Service Hero of the Year	Innovative Preventive Measures to Combat COVID-19
-	Exemplary response to COVID-19
-	The Safety and Security Award