



## **BRANDING & MARKETING**

### **AWARD FOR BRAND EXCELLENCE IN RETAIL SECTOR**

Dairy Farm Group - **PHD Hong Kong**

### **EMERGING BRAND AWARD**

Dairy Farm Group - **PHD Hong Kong**

### **DIGITAL AGENCY OF THE YEAR**

**OMD Hong Kong**

### **BEST IN CLASS PRE-OWNED VEHICLES & EQUIPMENT AUCTION COMPANY**

**Shriram Automall India Limited (SAMIL)**

### **Lifetime Achievement Award**

**DR. DHEERAJ DOGRA, Sr. VP& Head Leasing, Spaze Towers**

### **Best Emerging Brand**

Tata Steel Coated Brands - GalvaRos, Galvanova and Colornova' – **Tata Steel**



**BFSI**

**BEST PRODUCT INNOVATION (LIFE / GENERAL / HEALTH)**

Edelweiss SWITCH – Driver Based Insurance #DontUseDontPay  
Edelweiss General Insurance Company Limited

**INNOVATION AND EMERGING TECHNOLOGIES**

Edelweiss SWITCH, Bolt Motor Claims App & Open API Gateway  
Edelweiss General Insurance Company Limited

**CONTENT MARKETING**

**BEST USE OF YOUTUBE / VIMEO VIDEO FOR CONTENT MARKETING**

Telford International Company Limited - PHD Hong Kong

**BEST USE OF VIDEO**

SC Johnson - PHD Hong Kong

**BEST USE OF INTELLIGENT CONTENT**

DBS “The Future of Finance Delivered” - OMD Hong Kong



## DIGITAL MARKETING

### MEDIA AGENCY OF THE YEAR

OMD Hong Kong

### BEST DIGITAL INTEGRATED CAMPAIGN

NESCAFE – “REACHING THROUGH CONNECTION” - OMD Hong Kong

### BEST MULTI-CHANNEL INTEGRATED CAMPAIGN

APP REVAMP + VALUE DOUBLE UP CAMPAIGN – OMD / MCDONALD'S

## WOMEN

### WOMEN SUPER ACHIEVER AWARDS (MARCOM)

NEELIKA TILLEKERATNE, Consultant - Marketing, Communications and Sustainability

### WOMEN SUPER ACHIEVERS AWARD

TERESSA SIU, Fonder, TV Host, Intl Wellness Speaker, Fonder, LotusLifeTV



### WOMEN PERSONALITY OF THE YEAR AWARD

GAYATHRI MENON, Senior Creative Stylist, **Nin9 Studios Singapore**

### YOUNG WOMEN EXCELLENCE AWARD

DIKSHA KATHPALIA, AVP – Growth, Special Projects & Alliances, **Lybrate India Pvt. Ltd.**

### CSR

### CARBON FOOTPRINT ACCOUNTING (ENERGY SECTOR)

INDRRANIL ROY CHOUDHURI, AVP – Mktg. & Sustainability, **Kreate Energy (I) Pvt. Ltd.**

**WATCH VIDEO EPISODE**